



Overview of Freeth Cartwright LLP Franchise



About Us

These are challenging times and increasingly businesses and individuals are looking for ways to generate income and business growth.

Whilst the franchise sector is proving more resilient to the current economic climate than others we can help by working with you to implement appropriate legal and

practical measures to bulletproof your franchise operation.

We have significant experience of advising franchisees and businesses in the franchise community. We are accredited as a professional affiliate to the British Franchise Association, the only accreditation body for franchising in the UK. This accreditation is only awarded to firms that demonstrate considerable expertise in franchising supported by references from franchise businesses that are existing members. We have been involved in the establishment of franchises for a number of leading UK franchisors but also in the subsequent management of ongoing franchise contracts, renewals, leases, associated planning matters and disputes.



How we can help you

- **Strategy**

We can provide strategic advice on the legal and practical steps necessary to start franchising your business, maximise profits out of your current franchise and practical steps to take when you are considering terminating or selling a franchise.

- **Contracts**

We can help you with all aspects of franchise contracts:

- Preparation
- Termination
- Insolvent franchises
- Disputes

We can review your existing contracts to make sure they are robust. This includes master franchise contracts, leases, trade mark licences, supply contracts, software licences and operations manuals. If you are a prospective franchisee we

can review the franchise contracts to check that it is fair to you and allows you to maximise your return from the business.

- **Audits**

We can conduct a confidential audit of the business assets that are key to your franchise. This includes not only your brands and know-how but also your property portfolio. If your assets are not adequately legally protected you risk diluting the reputation and value of your business and exposing your confidential secrets.

- **Property**

We advise on all property related franchise issues:

- lease renewals
- assignments
- variations
- planning issues

Our franchise property team have been advising leading UK franchisors for over 10 years and are experienced at managing large franchise property portfolios and advising clients about alternative ways to deal with franchise property.

- **Compliance**

If you are considering expanding your franchise operation overseas we can help you to do this in compliance with local laws and regulations. We are also able to advise on other regulatory concerns such as data protection, health and safety, advertising, e-commerce and consumer protection.

- **Branding**

We have a dedicated branding team that can audit your business to find the best ways to protect and exploit your brand through franchising. Having a uniform livery and brand is a key element of the franchise concept.

- **Training and Updates**

We hold regular workshops on topics relevant to the franchise community.



We are accredited as a professional affiliate to the British Franchise Association, the only accreditation body for franchising in the UK.

Don't take our word for it

Here is what some of our clients have to say about us.

"It's difficult to find a law firm specialising in franchises and I was delighted to be put in touch with female solicitors at Freeth Cartwright who could appreciate the business I am in. They made the buying process extremely painless."

Deborah Smith - Felicity's Hat Hire

"Freeth Cartwright have acted for The Money Shop since 2000. We view them as an in-house legal team providing user friendly, fast and sound advice at a competitive price. Mark Gradwell leads a team of pragmatic high quality lawyers and planners and we appreciate their ability to grasp transactions and move them forward effectively."

Brian Carvell, Property Manager, The Money Shop



Further information

If you would like to discuss any of these matters, please contact either of the following:

Paul Thorogood

Direct dial: 0115 935 0361

Email: paul.thorogood@freethcartwright.co.uk

Philippa Dempster

Direct dial: 0115 936 9334

Email: philippa.dempster@freethcartwright.co.uk

www.freethcartwright.co.uk ■ Nottingham ■ Birmingham ■ Derby ■ Leicester ■ Manchester

A different kind of law firm... answers not options